## HARROW SCHOOL SHORT COURSES – COOKIE NOTICE

## I. The Basics

What are Cookies?

Cookies are small text file stored on your computer or smartphone when you visit web pages. They are widely used in order to make websites work, or work more efficiently, as well as to provide us information for different purposes.

## 2. The Categories

### a. First/Third-Party Cookies

- **First party cookies:** cookies that the Harrow School Short Courses ("the School") drop to keep track of what you have in your basket and to remember you when you return to our site.
- **Third-party cookies**: cookies dropped by third parties The School has a contractual relationship with. We use third party cookies to enable specific functionalities and enhance the customer experience.

#### b. Session/Persistent Cookies

Cookies can remain on your computer or mobile device for different periods of time:

I. **"Session cookies"** exist only while your browser is open. These are deleted automatically once you close your browser.

2. **"Persistent cookies"** survive after your browser is closed. They can be used by the website to recognize your computer when you open your browser and browse the Internet again.

### c. <u>Purposes</u>

• **Advertising/Targeting:** Marketing cookies are used to offer content that is more relevant to the user and adapted to your interests based on your browsing habits. They are also used to measure and control the effectiveness of campaigns. For example, they register whether a website has been visited or not, the links you have followed, as well as which content has been used. This information is used to create an interest profile so that only content that is interesting for you is displayed. If you withdraw your consent to marketing cookies, this does not mean that you will see or receive less content as a result. Rather, it means that the content you see and receive is not tailored to your individual needs.

We have relationships with carefully selected third parties who may also set cookies during your visit to be used for remarketing purposes – in other words to show you different products and services based on what you appear to be interested in. This type of advertising is designed to provide you with a selection of products based on what you're viewing on the School, which are presented to you by our business partners when you visit other selected websites.

• **Analytics/Performance:** These cookies allow us to gather analytics to improve the performance and functionality of the School website. These analytics can include measurements on the popularity of a page, common patterns of how people browse around the website, and

how frequently a certain feature is used. These cookies don't collect information that personally identifies you.

• **Functionality Cookies:** These cookies enable our website to recognize you when you return to the School website and to remember choices you make such as your language preference, username or the region you are in. This enables us to personalize our content for you. You may opt-out of these cookies, but it will impact your experience on the website, and you may need to repeat certain selections each time you visit.

The School may display video content using Adobe Flash Player, delivered by Vimeo. Adobe uses Flash cookies (also known as Local Shared Objects) to help improve your experience as a user. If you wish to disable or delete a Flash cookie, go to: <u>https://www.adobe.com/uk/privacy/opt-out.html</u>.

Please note that the School is not responsible for the content of external websites. If you do disable Flash cookies, you will be unable to access certain content (such as videos) on the website.

• **Strictly Necessary/Required Cookies:** These cookies are fundamental to website functionality. Without them, essential parts of the School website cannot be used. Accordingly, these cookies are always activated on our website. They are only used when you visit our Platform and are usually deleted when you close your browser. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

• **Social Media Sharing**: Third party social media widgets or buttons give you the chance to share content from web pages to social media web sites and email. Use of these widgets or buttons may place a cookie on your device to make their service easier to use, ensure your interaction is displayed on our web pages (e.g. the social share count cache is updated) and log information about your activities across the Internet and on web sites. We encourage you to review each provider's privacy information before using any such service.

# 3. Cookies we use on our Platform

The table below explains the cookies we use and why.

| Cookie name               | Description  | Category/<br>Purpose |
|---------------------------|--|----------------------|
|                           | This cookie is native to PHP applications. It stores and identifies a user's |                      |
|                           | unique session ID to manage user sessions on the website. The cookie is a    |                      |
| PHPSESSID                 | session cookie and will be deleted when all browser windows are closed.      | Necessary            |
|                           | Google Recaptcha service sets this cookie to identify bots and protect the   |                      |
| _GRECAPTCHA               | website against malicious spam attacks.                                      | Necessary            |
|                           | This cookie is set by Google Recaptcha service to identify bots and protect  |                      |
| rc::a                     | the website against malicious spam attacks.                                  | Necessary            |
|                           | This cookie is set by Google Recaptcha service to identify bots and protect  |                      |
| rc::f                     | the website against malicious spam attacks.                                  | Necessary            |
|                           | WordPress sets this cookie when a user interacts with emojis on a            |                      |
|                           | WordPress site. It helps determine if the user's browser can display emojis  |                      |
| wpEmojiSettingsSupports   | properly.  | Necessary            |
|                           | This cookie is set by Google Recaptcha service to identify bots and protect  |                      |
| rc::c                     | the website against malicious spam attacks.                                  | Necessary            |
|                           | This cookie is set by Google Recaptcha service to identify bots and protect  |                      |
| rc::b                     | the website against malicious spam attacks.                                  | Necessary            |
|                           | CookieYes sets this cookie to remember users' consent preferences so that    |                      |
|                           | their preferences are respected on subsequent visits. It does not collect or |                      |
| cookieyes-consent         | store any personal information.  | Necessary            |
|                           | Calendly sets this cookie to track users across sessions, optimizing user    |                      |
|                           | experience by maintaining session consistency and providing personalized     |                      |
| _cfuvid                   | services.  | Necessary            |
| AWSALBCORS                | Amazon Web Services sets this cookie for load balancing.                     | Necessary            |
| AWJALDCUNJ                | Heap Analytics sets this cookie to collect information on how visitors use   | NECESSALY            |
| _hp2_id.*                 | the site.  | Necessary            |
| _npz_id.*                 | YouTube sets this cookie to store the user's video preferences using         | NECESSALY            |
| yt-remote-device-id       | embedded YouTube videos.   | Functional           |
| tidb::LAST_RESULT_ENT     | This cookie is used by YouTube to store the last search result entry clicked | runctional           |
| RY_KEY                    | by the user, improving future search result relevance.                       | Functional           |
| yt-remote-connected-      | YouTube sets this cookie to store the user's video preferences using         | ranctional           |
| devices                   | embedded YouTube videos.   | Functional           |
|                           | This cookie is used by YouTube to store user preferences and information     | - anecional          |
| yt-remote-session-app     | about the interface of the embedded YouTube video player.                    | Functional           |
| , tremete session app     | This cookie is used to store the user's video player preferences using       |                      |
| yt-remote-cast-installed  | embedded YouTube videos.   | Functional           |
| , e i emoto cast instanca | This cookie is used by YouTube to store the user's video player preferences  |                      |
| yt-remote-session-name    | using embedded YouTube videos.   | Functional           |
| yt-remote-fast-check-     | This cookie is used by YouTube to store the user's video player preferences  |                      |
| period                    | for embedded YouTube videos.   | Functional           |
|                           |  |                      |
|                           |  |                      |
| _ga_*                     | Google Analytics sets this cookie to store and count page views.             | Analytics            |

|                      | Google Analytics sets this cookie to calculate visitor, session, and campaign   |              |
|----------------------|---|--------------|
|                      | data, tracking site usage for analytics reports. It stores information          |              |
|                      | anonymously and assigns a randomly generated number to recognize                |              |
| _ga                  | unique visitors.  | Analytics    |
|                      | Google Tag Manager sets this cookie to experiment with advertisement            |              |
| gcl_au               | efficiency of websites using their services.                                    | Analytics    |
|                      |   |              |
| hp2_ses_props.*      | Heap sets this cookie to store the timestamp and cookie domain or path.         | Analytics    |
|                      | Hotjar sets this cookie to ensure data from subsequent visits to the same       |              |
|                      | site is attributed to the same user ID, persisting the Hotjar User ID unique to |              |
| _hjSessionUser_*     | that site.  | Analytics    |
|                      | Hotjar sets this cookie to ensure data from subsequent visits to the same       |              |
|                      | site is attributed to the same user ID, persisting the Hotjar User ID unique to |              |
| _hjSession_*         | that site.  | Analytics    |
|                      | Google Analytics sets this cookie to distinguish users and sessions. It is      |              |
|                      | created when the JavaScript library executes and there are no existing          |              |
| utma                 | utma cookies. It is updated every time data is sent to Google Analytics.        | Performance  |
|                      | Google Analytics sets this cookie to enable interoperability with urchin.js, an |              |
|                      | older version of Google Analytics. It works withutmb to determine new           |              |
| utmc                 | sessions/visits and is deleted when the user closes the browser.                | Performance  |
|                      | Google Analytics sets this cookie to store the traffic source or campaign by    |              |
| utmz                 | which the visitor reached the site.   | Performance  |
|                      |   |              |
| utmt                 | Google Analytics sets this cookie to inhibit the request rate.                  | Performance  |
|                      | Google Analytics sets this cookie to determine new sessions/visits. It is       |              |
|                      | created when the JavaScript library executes, and there are no existing         |              |
| utmb                 | utma cookies. It is updated every time data is sent to Google Analytics.        | Performance  |
|                      |   |              |
| session_id           | This cookie is used to get or set the session ID for the current session.       | Performance  |
|                      | AWSALB is an application load balancer cookie set by Amazon Web Services        |              |
| AWSALB               | to map the session to the target.   | Performance  |
|                      | YouTube sets this cookie to track the views of embedded videos on               | Advertisemen |
| YSC                  | YouTube pages.  | t            |
|                      | YouTube sets this cookie to measure bandwidth, determining whether the          | Advertisemen |
| VISITOR_INFO1_LIVE   | user gets the new or old player interface.                                      | t            |
| VISITOR_PRIVACY_META | YouTube sets this cookie to store the user's cookie consent state for the       | Advertisemen |
| DATA                 | current domain.   | t            |
|                      | doubleclick.net sets this cookie to determine if the user's browser supports    | Advertisemen |
| test_cookie          | cookies.  | t            |
|                      | Google DoubleClick IDE cookies store information about how the user uses        | Advertisemen |
| IDE                  | the website to present them with relevant ads according to the user profile.    | t            |
|                      |   |              |

## 4. Your choice

We use the "Strictly Necessary/Required Cookies" to ensure that you get the most out of our website. These cookies enable you to navigate through the School website and use its features. Therefore, these cookies are always active on our website.

We will only use "Analytics", "Advertising" and "Social Media" cookies if you consent, which you will do through the Cookie Banner.

If you decline, a single cookie will be used in your browser to remember your preference not to be tracked.

### 5. How can you change your cookie settings?

You can manage website cookies in your browser settings, and you always have the choice to change these settings by accepting, rejecting, or deleting cookies. All browser settings are slightly different, so to manage cookies, you should check the Help menu of your particular browser (or your mobile phone's handset manual). To find out more about cookies, including how to see what cookies have been set, visit <u>www.aboutcookies.org</u> or <u>www.allaboutcookies.org</u>.

If you choose to change your settings, you may find that certain functions and features will not work as intended on the Services.

Find out how to manage cookies on popular browsers:

- Google Chrome
- <u>Microsoft Edge</u>
- Mozilla Firefox
- Microsoft Internet Explorer
- <u>Opera</u>
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt-out of being tracked by Google Analytics across all websites, visit <u>http://tools.google.com/dlpage/gaoptout</u>.

## 6. Contact Info

If you have any questions about our use of cookies or other technologies, please contact our Privacy Officer at privacyofficer@harrowschool.org.uk

## 7. Changes to our Cookie Notice

We may make changes to this Cookie Notice from time to time. We will post any changes to our website or notify you of any material changes by e-mail. Any changes will come into effect the next time you engage with us after the changes have been notified. The current Cookie Notice was last modified in 2025.